



Regulatory Services

Brent Civic Centre

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London Borough of Brent

Premises Licence

Part A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003***

Original grant date: 26 July 2005

Current issue date:

Authorised signatory

Premises licence number: 162470

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Essentials
383 Church Lane, London, Brent, NW9 8JB

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol: Off the premises

<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	09:30	23:00
Tuesday	09:30	23:00
Wednesday	09:30	23:00
Thursday	09:30	23:00
Friday	09:30	23:00
Saturday	09:30	23:00
Sunday	09:30	22:30

Good Friday 08:00hrs-22.30hrs, Christmas Day 12:00hrs-15:00hrs and 19:00hrs-22:30hrs

The opening hours of the premises

<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	09:30	22:30
Tuesday	09:30	22:30
Wednesday	09:30	22:30
Thursday	09:30	22:30
Friday	09:30	22:30
Saturday	09:30	23:00
Sunday	09:30	22:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Mr Mahesh Hamraj Shah
383 Church Lane, London, Brent, NW9 8JB



Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Mahesh Hamraj Shah
383 Church Lane, Kingsbury, London, NW9 8JB

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: 148217
Issuing authority: Brent Council

Annex 1 – Mandatory conditions

Age Verification Policy

- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

Minimum Price of Alcohol

- 1.** A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 2.** For the purposes of the condition set out in paragraph 1—
 - (a)—duty¹¹ is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b)—permitted price¹¹ is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c)—relevant person¹¹ means, in relation to premises in respect of which there is in force a premises licence—
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) —relevant person¹¹ means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e)—valued added tax¹¹ means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day¹¹) would be different from the permitted price on the next day (—the second day¹¹) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence—

- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (Only if required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

- a) premises where the premises licence authorises plays or films
- b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Embedded conditions (off sales)

Alcohol shall not be sold in an open container or be consumed in the licensed premises.

Alcohol shall only be sold between the times specified:

On weekdays, other than Christmas Day, between 08:00 and 23:00 hours

On Sundays, other than Christmas Day, between 10:00 and 22:30 hours

On Christmas Day, from 12:00 to 15:00 and 19:00 to 22:30 hours

On Good Friday, between 08:00 and 22:30 hours

Annex 2 – Conditions consistent with the operating schedule

- 1 Mr Punit Shah, being the son of Mr Mahesh Hamraj Shah the Designated Premises Supervisor (DPS) be specifically excluded from the premises.
- 2 A Personal Licence Holder (PLH) fluent in English language shall be present at the premises and supervise the sale of alcohol throughout the licensable hours.
- 3 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to Police and Licensing Officers if requested.

Annex 3 – Conditions attached after a hearing by the licensing authority

Following Committee Hearing (Review application)

- 4 CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the till and serving counter area & the entrance leading to the store room. Further cameras shall be positioned to cover the rest of the premises.
- 5 The CCTV camera covering the entrance to the premises referred to above shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
- 6 The CCTV camera covering the till and serving counter area shall include the till area, the counter and the items for sale behind the sales area.
- 7 The CCTV camera covering the entrance to the store room shall cover the entire entrance so anyone entering and leaving the store room can be fully seen.
- 8 The remaining cameras referred to in condition 4 shall be positioned to cover the main areas of the premises including the aisles.
- 9 A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
- 10 A "Challenge 25" policy shall be adopted and adhered to at all times.
- 11 A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- 12 Any staff directly involved in selling alcohol for retail to consumers, staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation. The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log

shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

13 An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) any complaints received
- (c) any incidents of disorder
- (d) any faults in the CCTV system
- (e) any refusal of the sale of alcohol
- (f) any visit by a relevant authority or emergency service

Annex 4 – Plans

See attached